

## Watch Joshua Tree Grow

|                                        |     |
|----------------------------------------|-----|
| Population . . . . .                   | 182 |
| Buildings under construction . . . . . | 32  |
| Last week . . . . .                    | 29  |
| Buildings started this week . . . . .  | 3   |

## Chamber of Commerce Meeting

TELEPHONE EXCHANGE IN PROSPECT SOON

TURKEY SHOOT FOR THANKSGIVING DAY

Facts vital to our community were brought forward and discussed at the regular meeting of the Chamber of Commerce Saturday night.

President Bunker informed members that the California Water and Telephone Company, which is hand in hand with the Bell Systems all over the country, has reached a joint policy agreement with the California Electric Power Company whereby they will use the same poles for stringing their respective wires. Telphones in the homes in Joshua Tree is anticipated by February of next year with an exchange switchboard for Joshua Tree, Mr. Bunker said.

Hi-way signs directing drivers to Joshua Tree has been applied for to the Division of Highways by the Automobile Club of Southern California, with the approval of the Chamber.

Members were informed by their President that the drinking fountain has been secured and is to be placed in front of the Joshua Tree near the main hi-way on Park Boulevard.

It was decided to hold a turkey shoot Thanksgiving day, and Joe Cassell was appointed chairman of this event.

## Gifts for "Yanks Who Gave"

### Yucca Valley American Legion Collecting Gifts for Hospitalized Veterans at Home and Overseas

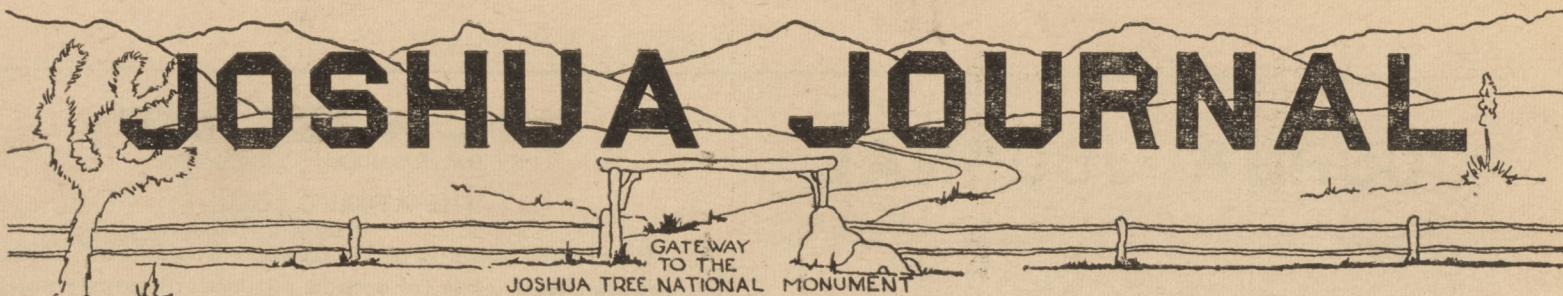
Gifts for "Yanks Who Gave" is an authorized program approved by the National Executive Committee of the American Legion and the American Legion Auxiliary. All packages will be collected by local posts and units, as soon as possible, for distribution to hospitalized veterans in the United States and overseas.

The Yucca Valley American Legion Post No. 469 and the Auxiliary are collecting the gifts in this territory and will have a table at Lyday's Desert Trading Post to receive packages from Joshua Tree donors.

Each package to be sent out will contain five articles and checked from the prepared list below. Stickers with the American Legion and the American Legion Auxiliary will be put on each package.

The committee in charge of the program asks that only gifts that are "wanted" and things useful should be given, also the donor's card may be included in the package.

Suggested "Wanted" Gifts



Published Weekly in the Interest of the Most Livable and Fastest Growing Area of the Great American Desert

VOL. 1, No. 11 - THURSDAY, NOVEMBER 15, 1945 - JOSHUA TREE, CALIFORNIA - 5c PER COPY

# The Lure of the Desert - What is it ?

Mr. and Mrs. Leo B. Pfeiffer  
announce the marriage of their daughter

Sylvia June

to

Flying Officer Robert Campbell Birch  
Royal Canadian Air Force

on Saturday the seventeenth of November

One thousand nine hundred forty-five

Joshua Tree, California

## Sylvia June Pfeiffer and Flying Officer Robert Campbell Birch to be Married in Public Wedding

Sylvia June Pfeiffer and Flying Officer Robert Campbell Birch, R.C.A.F., will be married at the Clubhouse Saturday, November 17, at 8 o'clock P. M., in a public ceremony to which all of Joshua Tree is invited.

Sylvia June is the skating star who gave up her skating career to live in Joshua Tree. Her parents Mr. and Mrs. Leo B. Pfeiffer are arranging a wedding party that promises to be outstanding in the history of our town. Mrs. Pfeiffer says they are preparing to take care

of at least 150 guests.

Robert Campbell Birch is in the Royal Canadian Air Force on 30-days' leave, and after the ceremony and reception the young people will spend a short honeymoon here on the desert after which they will go to Montreal where Robert is stationed. Robert expects to be released from the service in a short time and then the couple will return here to go into business.

—oOo—

### NICHOLS FIELD WILSON

Among the many distinguished visitors in our town over the holiday were Mr. and Mrs. Nichols Field Wilson. Mr. Wilson is editor of the GHOST TOWN NEWS and also the guiding genius behind ADVENTURES IN BUSINESS. Everyone is familiar with the Ghost Town News but perhaps not so familiar with Adventures in Business. This weekly publication deals with success. Each week it tells the story of one man who had an idea, believed in it, developed it and carried it through to success.

—oOo—

### FROM PASADENA

Miss Mary Fant and Miss Carrie Jensen of Pasadena are spending the week in Joshua Tree.

—oOo—

### HURRY BACK, MAUDE

Mrs. Maude A. Fox was taken to the hospital in Santa Ana Monday. Everyone in Joshua Tree is pulling for her and hopes to see her smiling face back on the desert soon.

### WOMAN'S CLUB

The Joshua Tree Woman's Club will hold their regular monthly meeting at the Clubhouse, Friday, November 16, at 2:30 P. M.

## Mysterious, Enchanting, Enduring Its Charm Within the Reach of All

By Stewart Gear

Editor, Joshua Journal

For the past three weeks I have been writing facts about this town of Joshua Tree and the desert surrounding it. I have told how it is growing, of the opportunity for business that exists, of the growing numbers of people that are coming to see this desert for the first time and of the almost invariably

same of their reactions—

THEY LOVE IT. Not many if any can put into words, a clear statement of just why they like the desert—but like it they do, and that fact has intrigued me into trying to find the answer.

In trying to find some clue I first turned to literature. There I found many references to the allure of the desert. Lowell, in "Among my Books," says "A patch of sand is unpleasing; a desert has all the awe of ocean." There's a clue—"All the awe of ocean." Yes and more. The desert is awe-inspiring in its vastness, its color, its great wide blue horizon. Mystery around every rock, behind every bush, but loneliness never.

Here's Byron "Oh that the desert were my dwelling place, with one fair spirit for my minister." People are lonely in the city, but never have I heard anyone speak of being lonely here.

Today, while preparing this article and racking my brain for words that would express what I want to say, a stranger came to my office and handed me the following poem. It was copied from the door of an old deserted desert shack. The author is unknown, but whoever he is, he has revealed and expressed the LURE of the desert.

### MORNING ON THE DESERT

Morning on the desert, and the wind is blowin' free  
And it's ours, jest for the breathin', so let's fill up, you and me.

No more stuffy cities, where you have to pay to breathe,  
Where the helpless human creatures move and throng and strive and seethe.

Morning on the desert, and the air is like a wine,  
And it seems like all creation has been made for me and mine.

No house to stop my vision, save a neighbor's miles away,

And the little 'dobe shanty that belongs to me and May.

Lonesome? Not a minute! Why, I've got these mountains here,

That was put here just to please me, with their blush and frown and cheer.

They're waiting when the summer sun gets too sizzlin' hot,  
An' we jest go campin' in 'em with a pan and coffee pot.

Mornin' on the desert—I can smell the sagebrush  
(Continued on Page 8)

## Yucca Valley Gets Post Office

### MEANS DESERVED RECOGNITION TO OPEN NOVEMBER 15

As we go to press, word comes that Inspector Stormont, of the Postal Department, will arrive in Yucca Valley Thursday morning, November 15, to install Mrs. Hilda J. Hardesty, as Postmaster of the new fourth-class post office, to be established in E. C. Hardesty's store at Yucca Valley. This post office will be served by Star Route No. 76439. This means that a way pouch will be made up direct from accumulated mail and dropped at Yucca Valley.

While there are nothing but words of praise for the handling of Yucca Valley and Joshua Tree mail in days gone by, it will be a distinct advantage to no longer have to mark "Via Whitewater," as much confusion has resulted from improperly marked mail in the past.

Yucca Valley is to be congratulated for the enterprise they are showing and the fine cooperative spirit that exists  
(Continued on Page 8)

### Pin This Coupon to a \$ Bill

Send me the Joshua Journal for the next 26 weeks.

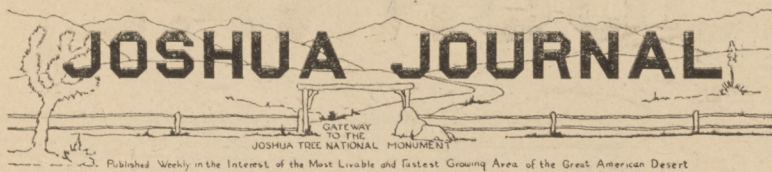
Name .....

Address .....

City ..... State .....

Joshua Journal Publishing Co.  
Joshua Tree, California  
via Whitewater





PUBLISHED EVERY THURSDAY

By the

JOURNAL PUBLISHING COMPANY  
JOSHUA TREE - CALIFORNIA

STEWART GEAR - Editor and Manager

SUBSCRIPTION RATES

1 Year \$2.00 - 2 Years \$3.00

## THANKSGIVING

The Pilgrim Fathers celebrated their first American Harvest festival in October 1621, but there are no records to show that this was a day set about for giving thanks. The years following this harvest festival, bad luck was encountered, drowth withered the crops. There was to be no feasting, only a day of prayer, when a rain started, and a shipload of supplies arrived. The governor appointed the day for public thanksgiving.

For years days of thanksgiving can be noted throughout our history. President Washington issued a proclamation recommending that November 26, 1789, be kept as a day of National Thanksgiving, for the establishment of a form of government that made for safety and happiness. In 1864 President Lincoln issued a proclamation in which he "appointed and set aside the last Thursday in November as a day of National Thanksgiving."

We of the United States have much to be thankful for. While there will be many vacant chairs at the festive table, the war for us is over, we hope.

However, in offering our prayers for the end of this world's struggle, let us not forget to ask for unbounded wisdom and unselfishness for those whom we must depend upon to negotiate peace that will last.

Let us all pray that this was the war to end all wars.

### HOW MUCH IS A MILLION?

(From "Tax Bulletin," Wyoming Taxpayers' Association)

Ask yourself this simple question, "Am I a billion minutes old?" Then make a quick guess for the answer. A minute is such a short interval in time; think how little it seems when you have a train to catch. Many people would and do guess that they have lived a billion minutes.

When you stop and figure it out, 60 minutes to an hour, 24 hours to a day, and 365 days to a year, you'll find that to be a billion minutes old you would have to earn a dollar a minute since the year 41 A.D., or \$525,600 a year for 1,903 years.

This simple illustration may help to give you a better idea of how big a billion is. The term is used so frequently in present-day government finance that it means little more to people than just another expenditure. It takes 1,000 millions of dollars to make a bil-

lion dollars. The interest charges on a billion dollars at 2 per cent amount to 20 million dollars a year.

Now, then, if 50,000,000 employed people in the nation work 8 hours a day, 6 days a week, with 2 weeks' vacation and only Christmas for a holiday, and each one of these 50,000,000 employees paid the government one dollar an hour, or \$2,400 a year, it would take 2 years to pay off a government debt of 204 billion dollars. This is approximately what the federal government owes today, and the debt may reach 300 billion dollars before the end of 1945.

It is well then for every taxpayer to understand the meaning of a billion dollars. We have raised many billions for the war effort and can raise many more. But we certainly do not want expenditures of billions of dollars piled up on top of the war effort for any government activities which may be non-essential.

## RE-COOPER-ATE

By DR. NORMAN C. COOPER

### THE ATOMIC BOMB

The atomic bomb is an instrument of warfare. This device was contrived solely for assault purposes on enemy nations. It is even more unique than the airplane, the robot bomb, radar, or any other gadget which was used in the recent war to decimate and destroy enemy strategic positions. It isn't an instrument that can be used in peace time to transport cargoes,

for international communications, or for any other peacetime pursuit. It isn't an instrument that has been converted from a peacetime purpose to one of combat and destruction. It isn't an instrument that has been developed on an international basis at all or one that any nation should expect to be bartered or sold or trafficked in any way. We just didn't develop the atomic bomb for those purposes. We developed the atomic bomb for a very specific purpose, used it for that, and can now set it aside to use again for that very same purpose if world conditions ever get to where we have to do it again. We are not interested in selling it, bartering it, or giving it away any more than we were interested in giving away our maps and charts of our war strategy when we were planning our major campaigns against the Axis powers. Why didn't the other nations come and ask us for those or for some of our designs for our combat airplanes or our other many war implements! We just don't do those things. When Germany developed the robot bomb we didn't run right over and ask her to give us the secret of the robot bomb so we might have it too. When the Japs developed the Zero fighter we didn't run over to them and ask them to give us their blue-prints and patterns so we might have a Zero plane too. It is unheard of, it is unprecedented, and even startling to learn that the other nations now are wanting us to divulge the secret of our atomic bomb. The only thing that we can do is to say, "No!" gracefully and without even an explanation. We just simply are not divulging the secrets of our methods and implements of warfare, and incidentally we are not asking the other fellow to divulge his secrets either. We just don't do those things.

If America is going to have to step in and settle these wars for ages to come after the European nations through their ignorance and stupidity stir them up and embroil us in them then it behooves us to be

prepared for these emergencies and ready to squelch them the minute they arise and put the unruly nation back in its place before it has done irreparable damage. The atomic bomb will just help do that—if it is in our hands. If these nations behave themselves and never make it necessary for us to use this bomb it will never be used. If the atomic bomb kept safely in our hands keeps these obstreperous nations from acting up, through sheer fear if nothing else, then it is all the more reason why we should keep the atomic bomb tucked safely under Uncle Sam's arm.

### LECTURE-FORUM

The third lecture of Dr. Norman Cooper's lecture-forum series will be held at the Desert Aire Lodge Sunday morning, November 18, at 11 o'clock.

The subject will be "The Living World About Us."

This is a very interesting lecture series and is followed by a forum in which every one is invited to ask questions or advance any of their own ideas.

### MORE RICE'S

W. A. Rice and his wife, LaVonne, and W. G. Rice and his wife, Doralee, are spending the week with their brother, J. H. Rice. W. G. Rice just arrived recently from Germany. He was with the heavy artillery, and took part in every battle from D-Day to the end. After arriving back in the United States, he went to Tennessee, where he was married and is spending a part of his honeymoon here on the desert.

### SANTA ANA VISITORS

Mr. and Mrs. Matthews of Santa Ana spent Sunday here with Mr. and Mrs. Fox, and as usual went home the owners of a homesite in our town. Mr. Matthews is a music teacher and it was their first trip to Joshua Tree.

### CHRISTMAS PARTY

The Yucca Valley American Legion Auxiliary No. 469 with the help of the Yucca Valley Service Club and the Morongo Service Club and any other clubs who wish to participate, is going to hold their annual Christmas party for the children at the Yucca Valley school house again this year.

As is their custom each child receives a gift as well as candy and nuts and appropriate entertainment. Last year there were 60 children present and this year it is expected there will be considerably more, due to the increase in population.

Mrs. Wiser says that Mrs. Bertha Boldman, president of the Auxiliary would like to have the various women's organizations in this district join in sponsoring this party, as they have done in years past. Officers of the clubs are to notify Mrs. Boldman of their intention to participate before the first Tuesday in December.

## LETTERS FROM THE PEOPLE

(This column is open to all readers to express desires, comments or criticisms. All communications, however, must be signed with name and address. No attention will be given any anonymous letters—Editor)

Garvey, California  
October 29, 1945

JOSHUA JOURNAL  
Joshua Tree, California  
Mr. Stewart Gear, Editor  
Dear Sir:

Went through your atomic townsite a few days ago and are still enjoying the suffering from the effects of the peptomistic rays so abundant in that district.

Due to our concern over a couple of recapped (again and again) tires we considered it prudent to locate as near here as possible so we "spudded in" at Morongo.

We have a copy of your Oct. 25th issue which we have read and re-read. Yes, we even read the editorial twice. Think of that.

Am enclosing check (synthetic) for \$2.50 and would like to have you send us a copy of each issue from and including the first issue and send us the JOURNAL for a year.

Respectfully yours,  
G.A.S.

—oOo—  
Springfield, Vermont  
November 3, 1945

Mr. Stewart Gear  
Whitewater, California  
My Dear Mr. Gear:

You will find enclosed the slip asking you to send the JOURNAL as addressed. I love it and read it very carefully.

I am wondering if you have any subscribers any greater distance, than I am, as I am in the Green and White Mountain District and that is some way from you.

My son Col. Moore sent me some of the little Desert flowers, and those that I have in water are all growing and have little pink blossoms—very interesting to all the friends around here.

We here in Vermont have been having a few lovely sunny days, but now the rains have started, and not as pleasant.

Very sincerely,  
Mary B. Moore.

—oOo—  
Long Beach, Calif.

Editor, JOSHUA JOURNAL

Enclosed is one dollar for 6 months subscription to the JOURNAL. We received a few copies from a friend there, and will say it's a very nice paper. Hope it will continue to grow as fast as the "City in the Sun" Joshua Tree grows, until it becomes a 30 or 40 page daily.

Thru the medium of the paper we extend our best greetings to all our friends and neighbors there and long may the snappy little JOURNAL live and the live wire, Mr. Gear, at the helm will succeed, also the very interesting news reporters and columnist Mr. Cooper. More power to all the staff.

From two pioneers of Joshua Tree.

Arthur and Lila Hayworth.

READ THE CLASSIFIED ADS

## All Expense Trips To Joshua Tree

THE NEW DESERT COMMUNITY

OUR CARS Leave on Wednesday—Return on Thursday  
Leave on Saturday—Return on Sunday

DeLuxe De Soto Sedans—comfortable accommodations—are afforded our customers who wish to investigate the new Desert Community of JOSHUA TREE.

For full information call VAndike 3057—or write

Joshua Tree Townsite Company

Room 534 - 112 West 9th Street - Los Angeles 15

## Xmas Toys

Dolls - Teddy Bears - Fur  
Dogs - Games - Model  
Planes - Bicycles

New and Used  
Army Blankets

OPEN EVENINGS - Sundays  
TILL XMAS

JIM'S

Sport & Barber Shop

So. of 4 Corners

TWENTYNINE PALMS



NEW  
HORIZONS

EDMUND B. MOORE

Lt. Colonel E. B. Moore  
A. U. S.THE QUESTION OF UNIFIED  
COMMAND FOR NATIONAL DEFENSEMILITARY AND NAVAL ACADEMIES  
NEED TO BE MODERNIZED

(All Rights Reserved—Editor)

One of the grave questions before this country at the moment for settlement — and there are several — is whether to merge the Army, Navy and Air Corps into a unified single department of National Defense. It could, of course, be logically said that we have just won the most terrifying and destructive war in our history. It was a great decisive victory. There were

no half-way measures in the results. Consequently, why change a successfully operating war machine?

However, with the active fighting all over, we hope, with the pressure off, it should be the interest of each citizen to carefully appraise the whole defense set-up — the war making team of Industry, Army, Navy and Air Forces. People should determine what worked well, what failed, what needs correcting, as well as what should be left alone.

What was the situation that caused Pearl Harbor? How can such a national calamity — it certainly was all that — be prevented in the future? Finally, is the merger of the Army, Navy and Air Corps into one operating unit the solution to all these many problems? Let's see.

Suppose we did have a single department of National Defense, under a single man, representative of all three services, Army, Navy and Air; who might be called the Secretary of Armed Forces. Even then, you could not unite or amalgamate into one branch the three administrative organizations of these services, as they are just too huge, too complicated, too far-reaching and technically dissimilar. No one Secretary in himself, alone, could possibly represent properly all three services in the Cabinet. It would simply be beyond the capacity of any one individual. Consequently each service, as at present should retain its own cabinet head, its own Secretary.

What we want to be sure about is unity of field operating commands where huge Task Forces are utilized to ac-

complish a definite objective against an enemy. Further we must have complete cooperation at the top planning level, such as world country-wide industrial planning, and over-all planning for globular war strategy.

Fortunately for this country we did have complete cooperation of all arms in the field right early in this war and throughout to the end. Under the Munitions Board and the Joint Chiefs of Staff we did accomplish complete cooperation of industrial and strategic planning at the high level. President Roosevelt established these functions by executive order early in the war. The only thing lacking, it seems, after reviewing the results of Pearl Harbor was a closer tie-in with the Secretary of State throughout the strategic, day to day, hour by hour, minute by minute, planning of the Joint Chiefs of Staff.

What's the best solution?

Probably the Secretary of the Navy's recommendation of retaining three Secretaries for Army, Navy and Air Forces. Then providing for more top level cooperation by the formation of a new National Security Council made up of the Secretaries of State, Army, Navy and Air.

With this organization the identity of all arms and services is maintained under its respective, fully informed and specialized secretary. Each service is then left free to develop and employ its own highly specialized types of weapons and warfare. High level and field cooperation is assured.

Another very important step  
(Continued on Page 6)

Know Your  
Neighbor

By Alice Powell Beckford

This week we have asked the editor to allow us to use the space to "Know Your Neighbor" in a little different light than has been presented before. Joshua Tree is a fast-growing community and if building continues at the rate it has been doing the past few weeks it will be only a short time until we have many families, we hope, with growing children, living here and there will be a need for education of these children along religious as well as scientific lines. If Joshua Tree is to be an example of a good town and later a fine city the responsibility lies with the pioneers. Are we going to build upon a rock foundation or upon some false idea which in the past has proved the downfall of all who have tried it? No place has ever amounted to much that has been built on a purely monetary basis, nor one that catered only to the older generation. Only through the children can the future for Joshua Tree exist. Look into your neighbor's heart and see what their ideas are on this subject. Are they building Joshua Tree only for their own benefit and amusement or are they far-sighted enough to build for all time. As a nation we are Christian. All our great leaders have been God-fearing men. It makes no difference whether they were Presbyterian

or Baptist or Catholic or any other of the hundreds of denominations, the basic idea was belief in God and, in the hour of their greatest trials, they called upon God to help them and our country stands as a wonderful tribute to that faith. Can we who have lost some of our dearest possessions in the way of husband, children, fathers, brothers and sweethearts so soon forget one of the greatest lessons this past nightmare had for us? One could not pick up a paper or read letters from the men who were on the battlefronts without realizing that they turned to Almighty God in the hour of their greatest need. Hitler did not believe in God and what happened to him and his followers needs no repetition here. Mussolini was a great man and beloved by his countrymen until he gave up God and joined forces with the unbelievers. Let us get to know our neighbors and see if they are the sort of people that we want to trust the future of Joshua Tree to. Let our first church be one of Christian faith regardless of denomination. Then, when the future generation comes of age, they can choose their own faith to follow which is everybody's God-given privilege. No man has a right to dictate what that faith shall be, but experience has taught, if we will but open our eyes and see it, that the most prosperous, the happiest, and the healthiest people in the world today are AMERICANS and America is a CHRISTIAN country. Let the cults and isms, etc., come later, and they surely will come

as long as humanity exists, but let us build our town on what was good enough for our forefathers and all of our great leaders. Let us have some sort of a religious service here in our town and build a community that is founded on a strong firm foundation. If you really get to know your neighbor and his philosophy of life you will be helping toward that end.

—oOo—

## FOR YOUR INFORMATION

It is unlawful for any person to construct an auto court and resort or auto and trailer camp unless he first makes application in writing to the State Division of Immigration and Housing and obtains a permit therefor.

The application should be accompanied by: (a) A description of the grounds, (b) Plans and specifications of the proposed construction, (c) A description of the water supply, ground drainage, and method of sewage disposal, (d) a fee of \$25.00.

—oOo—

## GOOD REASON

"I once knew a war worker who smoked 10 packs of cigarettes a day for several years and then gave it up at a minute's notice and never touched a cigarette again."

"How come?"

"He was sitting on a barrel of powder at the time, and his match dropped through the bung hole."

The Desert has an appeal for most everyone. Send the JOSHUA JOURNAL to that friend who is seeking a change for HEALTH or HAPPINESS. One year, \$2.00.

## Warning!!

\*\*\*\*\*

Do you know it is unlawful to enter into a contract to build with an unlicensed contractor?

Have you asked your contractor for his license?

Do you know if your contractor carries Workmen's Compensation Insurance?

Do you know that YOU are liable for damages if he doesn't have insurance?

\*\*\*\*\*

Protect Yourself  
Be Safe.

\*\*\*\*\*

The undersigned are licensed contractors under California License Laws. You are invited to write or consult any of them about your building program.

L. B. Pfeiffer GENERAL CONTRACTOR

Tom Henning GENERAL CONTRACTOR

Evans Electric Co. ELECTRICAL CONTRACTOR

Seigel & Raub LICENSED ENGINEERS

G. B. Krumcke PAINTING CONTRACTORS

Ed. Gilpin PLUMBING CONTRACTOR

Joshua Tree - California

Build Now

Lyday's

## Desert Trading Post

JOSHUA TREE

\*\*\*\*\*

DOING OUR BEST TO SERVE YOU  
UNDER PRESENT CONDITIONS

We promise you a First-Class Market as soon as

Electricity is Available

Fresh Meat Vegetables

General Merchandise

WE APPRECIATE YOUR PATRONAGE



## PERSONALITY & MENTAL HYGIENE

By DR. NORMAN C. COOPER, A. B., M. A., Ph. D.

### PERSONALITY TYPES

(Continued from Last Week)

The endocrine theory of personality comes in for some attention. The endocrine glands are the ductless glands of the body such as the thyroid, the adrenal, the pituitary, the thymus and others. This idea would divide us into three groups according to which of the three main endocrine glands governed our activity—the thyroid, the pituitary or the adrenal. This theory classifies a person on

the basis of what kind and how much of a certain chemical he has in his body. It is true of course that we are what we are quite largely because of the chemicals which are present in our body. The endocrine glands do secrete chemicals and pour them out into our blood stream all the time. The thyroid gland secretes thyroxin and if there is not enough of this substance in our system we have myxedema which results in low blood pressure, sub-normal body temperature and a general thickening of the skin. If we have too much thyroxin we have keyed-up nerves, are easily excited, have a quick heart beat and experience sleeplessness. These conditions all have a tendency to reshape one's life and definitely have a bearing on the type of personality one develops.

When the pituitary gland is overactive one is usually over-size in height and weight. It often causes "gigantism"—the seven-foot and eight-foot giants which we see in the side-shows and get publicity in our papers. Too much of the chemical secreted by these glands cause over-masculinity in men and under-femininity in women. When the pituitary gland secretes too little of its hormone there is a tendency toward smallness and under-size. This is the case of midgets which we see also in the side-shows. They are the victims of arrested development caused by the pituitary having been inactive since birth or even before. Often the incorrigibles and delinquents are low in pituitary activity and immoral imbeciles often lack sufficient hormones from this gland.

The adrenal glands secrete a hormone which aids us in fear and anger and in the case of emergency. The adrenal gland is very active in the cat when he sees a strange dog about and the hair stands up on his back or it is the cause of the dog "raising his bristles" when he is angered or ready to fight. When there is an over-secretion of this hormone, known as adrenin, in the human it causes him to "fly off the handle" or "raise his bristles" so to speak. The over-active adrenal gland in the human produces abnormal fears, worries and phobias. He is apt to have resentments and hold grudges. Too little adrenin in the blood causes one to become indifferent and unemotional. He tends to be placid and stolid. He won't pick a fight with you or hardly will fight when you pick one with him. He isn't afraid or a coward. He is just indifferent. He lacks sufficient adrenin to "get mad." It is interesting to note that science now has devised means for extracting these hormones from the ductless glands of animals and is administering them artificially to

human beings who need certain ones and it is getting excellent results and producing marvelous cures in many cases of personality mal-adjustment. It may be that we will eventually be able to build just the type of personality that we want by having our family physician administer just the proper kind of hormone which we need. Then it will be fun and interesting to take, "personality pills."

This is the end of the "Personality Types" series. Now that you have them all here before you, you can sit down and have fun picking out just what kind of a person you are and what type of a personality you have.

There is a word of caution which the reader should have at this point. Do not take personality types too seriously. Human beings are too complex to fit into just one type of personality to the exclusion of all others. We are an organism with many parts and those

(Continued on Page 6)

## BREEZING AROUND

By Maude A. Fox

Sylvia Pfeiffer who will be married here this Saturday, literally skated back to health. When we see Sylvia galloping across the desert roads on her horse with her shiny black hair blowing to the breeze, many of us do not know how full of glamour her young life has been. Many do not know that she gave up this life of spangles, satins, and footlights, to come here to live—because she loved the peace, quietude, and freedom the desert had to offer.

When Sylvia attended Pasadena Junior College she was bothered with bronchial trouble. A physician told her to try skating. So she bought a pair of ice skates. In her spare time after school she skated. She was soon an outstanding skater, having picked up many fancy figures. One evening in the middle of June in 1943 a young man asked her to skate with him. After a few rounds he began to ask her if she could do this and that figure. Sylvia always smiled and said "sure." And away they went over the ice. Finally he said "You are really good. You ought to try for the 'Ice Capades.'" Sylvia flung back her head and laughed. "Why I've only been skating five months. Besides I am planning on going to Berkeley." The young man told her maybe they would take her anyway even if she had only had five months' experience. Besides she would see the whole United

\*States, which she wouldn't see going to Berkeley. She still laughed. Then he showed her his credentials. He was a talent scout from the Ice Capades, that were showing in Los Angeles at the time. Sylvia finally promised she would go over the following Saturday for an audition. She did and she was handed a contract. She still wanted to go to college so she took three weeks before she signed up and joined the troupe. But she has never regretted it. Sounds like a Cinderella story.

For over two years she toured the United States and Canada. Always when the show reached the city where they were to show, hotel accommodations were all in readiness for them. And the best hotel at that. Arrangements were made for parties, dinners and so on. They met the best people and always were chaparoned. The papers gave them front page publicity. Miss Pfeiffer has many clippings from different cities in which she is featured. In Canada there were so many affairs given them it was impossible to attend them all. The Canadians more than took the show under their wings. Ice skating is right up their alley.

Last year while the show was in Boston Sylvia attended a party at which six Canadian flyers were very much in evidence. Robert Birch was one of them. At the end of the six-weeks' run in Boston Sylvia and Bob were engaged. From then

he began a long-distance romance. But at last they were reunited and by Saturday night will be man and wife.

Sylvia has had many photographs taken with movie stars, has rubbed shoulders with millionaires, and met many other famous people, but she is just the same little Sylvia Pfeiffer who skated herself into fame one fine day in June, 1943.

\* \* \*

Lado Starr, the new owner of the service station knows this part of the desert better than some of the so-called "old-timers." He first came here in 1935, a few years after Jeff Overbay and family settled on their homestead. Starr's first experience in these parts was a mining venture. The Mine Witch whispered in his ear, "Thar's gold in them there hills," so he started digging. The indicator foretold gold at 200 feet below the surface. So this miner dug, and dug, and dug. He couldn't find bedrock so he gave it up. Down that hole are two whole Joshua trees, and enough lumber to build two modern homes, according to Mr. Starr. Two years ago he came back here and put a long ladder down the hole, and climbed down. When he reached the bottom he almost stepped on a large snake—nicely coiled. We asked him if it was a rattlesnake and he answered, "I didn't stop to find out—I was going up the ladder so fast."

(Continued on Page 5)

### HOUSEHOLD SUPPLIES NOTIONS - TOOLS - PAINTS at

### BECKER'S Hardware & Variety Store

### GRADING

BLADE — DOZER — ASPHALTIC PAVING  
E. V. (Pat) & H. (Sam) LAFFERTY — JOSHUA TREE

### Concrete Construction

### General Building Contractors

### Otto & Batters

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CYLINDERS OR TANKS

### Rural Gas & Appliance Co.

BEAUMONT

SEE MARTIN FULLER - LOCAL AGENT



## BUILDING NEWS

### MORE STARRS

Lado Starr, Jr., was very busy building that dream home we mentioned some time ago, when the opportunity came to take over the Standard Service Station. It looked, for a time, as tho the dream home would have to struggle along on its own, but all good things find a way. Along comes Lado, Sr., from Belleville, Illinois, to spend a few weeks' vacation with his son and daughter; so, now Father Starr has taken over the construction work on the new house. Mr. Starr, Sr., is a stone mason and concrete man by profession.

From our conversation with Lado, Sr., we wouldn't at all be surprised if in the near future we should discover him building a house for himself here on the desert.

### BLOCK PLANT OFFICE

Lawson, MacArthur and Savage poured the floor for their new office building Friday. Mr. Lawson says the cement block plant is working at top capacity now and they can hardly keep up with their orders.

### J. Merritt Leach

Construction - Milling  
General Carpenter Work  
Cabinets

1 Mile East of Joshua Tree

### UP THEY GO

J. Hart has the foundation in for a house he is building for his mother-in-law, Mrs. H. Hedin. The house will have living room, bedroom, kitchen and bath and is of frame construction with redwood siding. When this house is completed they intend to live in it while building a larger cement block house, which will be their permanent home. The smaller house will be used as a guest house later. At the present time they are living in Dr. Elwood's house on El Reposo Circle.

—oOo—

### WISERS HAVE COMPANY

Mr. and Mrs. George Bryan and their daughter-in-law Mrs. Frank Bryan and her 3 children were over-Sunday visitors at the Lloyd Wisers. Mrs. Frank Bryan is the daughter of the Wisers.

Mrs. Wiser says they are all in a state of excitement over the news that their daughter's husband, Frank Bryan, is expected home from Okinawa, any day now.

Frank wrote that he was on Okinawa during the recent disastrous typhoon and protected himself by taking refuge under a 25-ton caterpillar tractor.

—oOo—

### THANKSGIVING DANCE

The Smoke Tree Broiler has engaged a regular dance orchestra for Saturday, November 17, and for Thanksgiving.

They will serve a turkey dinner Thanksgiving day and it is suggested that patrons make reservations for tables now if they want to be sure of a place.

### Breezing Around

(Continued from Page 4)

An every-day sight around Joshua Tree is Fred Moninger riding bareback, and the brand-new baby colt trying to keep up in the rear. Being of a curious nature the little fellow stops ever so often to investigate some shrub he had not previously noticed, and the next thing he knows he is 'way behind "the parade." He is a fine little animal and all of Joshua Tree is proud of him. After all he is the first colt born in Joshua Tree!

\* \* \*

Mr. and Mrs. Walter Kerr are back again on the desert. Someone asked Walt if he had come back to live. He replied "Yes I came back to LIVE." So I guess this old desert looked pretty good after that year's stay in Yermo. Both Mr. and Mrs. Kerr were employed by the army in the camp in Yermo.

## NEW 29 PALMS THEATRE

Show Starts at 8 o'Clock

Fri.-Sat., Nov. 16-17—

"YOU CAME ALONG"

Robt. Cummings - L. Scott

SATURDAY MATINEE 2:30

"YOU CAME ALONG"

and

Episode No. 1 of Serial

"ZORRO'S BLACK WHIP"

Sun.-Mon., Nov. 18-19—

"MILDRED PIERCE"

Joan Crawford

Tue.-Wed., Nov. 20-21—

"DELIGHTFULLY DANGEROUS"

Fri.-Sat., Nov. 23-24—

"PRIDE OF THE MARINES"

JOSHUA TREE is the fastest growing town on the California Desert.

Because of its strategic location at the most accessible gateway to the JOSHUA TREE NATIONAL MONUMENT we believe it is destined to be the METROPOLIS of this desert.

We have good WATER and lots of it. ELECTRIC POWER will be available soon.

Sites are available. Material and labor is available.

Business opportunities are begging for takers.

Persons interested in starting a business are invited to call on or write the editor for information.

JOSHUA JOURNAL

Joshua Tree, via Whitewater, California

Mr. and Mrs. J. L. Duncan of Fullerton are making plans for a new home here. Mr. Duncan says he has been here off and on since July, but hopes to stay here this time. Both Mr. and Mrs. Duncan are staying in one of the La Ferney apartments until their home is built.

\* \* \*

Mr. and Mrs. E. L. Holdman of Pasadena started out early Thursday morning for a drive. The lure of the desert was in their blood, because before they knew it they were in Joshua Tree. We met them in Rice's restaurant at noon. They praised the home-cooked food, the desert air, the clear blue sky, the glorious mountains, the scenery for miles and in fact everything about Joshua Tree. The Chamber of Commerce should really get hold of them. Mr. Holdman is in the real estate business in Pasadena, besides owning a large court there. The visitors also own many acres at Desert Hot Springs. They subscribe to the JOSHUA JOURNAL so they can keep in touch with us until their next trip out. Come

again soon Mr. and Mrs. Holdeman.

\* \* \*

Lieut. and Mrs. Barnes and Mr. and Mrs. Lang of Los Angeles are spending the week at Aunt Jo's cottages.

\* \* \*

Mr. and Mrs. J. P. Hennessy of Cold Water Canyon and Mr. and Mrs. F. A. Waehler of Sherman Oaks visited with Mr. and Mrs. Leo Pfeiffer one day last week. Mrs. Hennessy is Mrs. Pfeiffer's sister.

—oOo—

Get in on the growing list of subscribers to the JOSHUA JOURNAL.

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JOSHUA TREE

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MORTARLESS CONCRETE BLOCKS  
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Standard Oil Products

Bu-Gas

WE CAN NOW SUPPLY YOU WITH STORAGE

TANKS FOR BUTANE OR PROPANE

PRICES ON APPLICATION



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TWENTYNINE PALMS

Special for November

Superflame  
Oil Heaters

3000 BTU

Model 4209c

\$37.50

CRANE'S BUILDING SUPPLIES

JOSHUA TREE



## PLANTS THAT GROW ON THE DESERT

By MAUDE A. FOX

## CAMELLIAS

Camellias will grow and blossom on the desert. We have tried them out. But they will not live out in the sun. And they must be protected from the wind. Either the protection of a tree or lath. They should do well on an east porch.

Whether planted in a pot, can or in the ground use half peat moss to half soil if you really want good results. The peat creates acid soil. Always fertilize your Camellias in the summer time. Start in April and give them a plant food once a month through August. Then lay off the fertilizer until the next April. Keep your Camellias moist, but have them planted with plenty of drainage. Never cultivate them as the fine roots are close to

\*the surface of the ground. Don't plant them too deeply. If you fertilize the plants during the winter months you will find the buds dropping off the plants.

Don't be afraid to pick the blossoms. What's the good of having them if you can't wear a bloom in your hair once in a while. There is probably no plant that has gained such prestige for itself in the last few years as the Camellia. It is always attractive with its glossy green leaves—even when not in bloom. Believe it or not it belongs to the Tea family. The colors range from the palest pink to the deepest red, and many varieties are variegated and then of course the pure white. You'll never go wrong by owning a Camellia—or two.

## New Horizons

(Continued from Page 3)

that should be taken for the over-all improvement of the services at large is both Military and Naval Academies—West Point and Annapolis—should have their teaching psychology augmented so that they will turn out not only excellent officers, as they do, trained in pure military science of war; but also humanly constituted officers trained to work, supervise, and evaluate civilians as well. In this war just ended, non-professional soldier officers from civilian life furnished over 80 per cent of the know-how. It will be a lot better for the security of the country to have West Point and Annapolis trained officers to be imbued with the same high quality war technical knowledge, but in addition, more know-how of human relations and somewhat less emphasis on pure academic class tradition. You cannot win modern wars easily with democratic Americans using old time, glorious, musty class tradition. There is nothing much wrong with the great American war-waging team of Industry, Army, Navy and Air Forces.

\*Such an observation can honestly be made from over 25 years of intimate contact with many of the arms and services through two wars. Nevertheless, we do need a diligent program instituted to clean out some of the deadwood at the high top; and humanize our professional Army, Navy and Air Corps officers. In fact, it looks like these changes are already under way.

## LIKE SHIPS

Last week Mr. and Mrs. Kempton Smith and daughter, Laurelee, of Long Beach, came to Joshua Tree to visit Mr. and Mrs. Raymond Moore; but, the Moores had gone to Long Beach to visit them.

## Standard Service Station

Standard Oil Products  
TIRES REPAIRED  
Accessories  
LADO STARR, Mgr.  
JOSHUA TREE

## G. B. KRUMCKE

LICENSED CONTRACTOR  
GENERAL PAINTING and WATERPROOFING  
JOSHUA TREE

## Turkey Dinner



Thanksgiving Day

## Rice's Cafe

JOSHUA TREE

## GREED

Dr. Louis J. Elwood

We live in the land of great plenty,  
Where the golden grain waves in the sun.

Where the skies are illuminated  
with God's brightness  
As the days of man's toil is begun.

No clouds of destruction hang o'er us  
Or fear of the grim reaper's band,

As a wave of death, pestilences  
surges  
To engulf the past work of God's hand.

We live in the land of great freedom,  
Where man's rights are observed and upheld,

He can worship the God of his choosing,  
Without fear of his life here to dwell.

Then why do we see all the misery,  
This picture of want and of woe,  
You can see it wherever you journey,

It is present wherever you go.

The heathen in lands long benighted,  
Held down by superstition and fright,

Are amazed at the woes here presented  
In this beautiful land of great light.

In their land death and famine are present  
And they say their god's wrath is appeased;

\*But in this land of sunshine and plenty  
There's never a famine or disease.  
Still thousands, yes, millions of people  
Are crying for bread that they need,

Because that god of the heathen  
Must be satisfied, yes, and appeased.

Now who is this god of our people,  
Who demands that his wrath be appeased,

'Tis the god that we see all about us  
And his name is the great god of GREED.

—oOo—

## OUR MAYOR ILL

"Mayor" Jack Lowther is incapacitated with a bad cold but he has been working in his back yard doing some sculptural work. Mr. Lowther has been in Joshua Tree for three years officiating as mayor, greeting our newcomers and telling them about our desert.

—oOo—

## HAS DEMONSTRATED, ALSO

Dr. Elwood expressed his faith in Joshua Tree at the Chamber of Commerce Saturday night by saying that this community is made up of people with foresight and vision and that he believes Joshua Tree will grow to a city of many thousands.

—oOo—

## IT'S TRUE, IF GOOD

Miss Iva H. Macy, from Victor Hugo's in Laguna Beach, and friends dropped into Joshua Tree for the day, Monday, to see if it was true what she had heard of this desert community. She is anticipating opening a business here after finishing another season at Laguna Beach.

## WE'LL BET SHE DOES

Miss Pearl Johnson of Los Angeles spent the week end here looking us over for the first time. When interviewed she said she was in love with our desert and might come back to live.

## Mary E. Burson

NOTARY PUBLIC

Townsite Office  
JOSHUA TREE

## Yucca Valley Inn

SANDWICHES—WINE  
COLD BEER - SOFT DRINGS

## ACREAGE

LARGE TRACTS OF  
LAND FOR SALE  
NEAR JOSHUA TREE

640 acres (Sec 9-1N 7E)  
\$12 per acre

640 acres (Sec 31-2N-7E)  
\$9 per acre

640 acres (Sec 15-2N 6E)  
\$6 per acre

640 acres (Sec 13-1N-6E)  
\$8 per acre

640 acres (Sec 7-1N-7E)  
\$8 per acre

320 acres (Sec 11-1N-6E)  
\$6 per acre

SMALL TRACTS OF LAND  
FOR SALE NEAR  
JOSHUA TREE

45 acres at \$35 per acre

40 acres at \$40 per acre

SEE US FOR BARGAINS  
IN LARGE OR SMALL  
TRACTS OF LAND NEAR  
JOSHUA TREE

## Bunker

## Land Co.

JOSHUA TREE, CALIF.

Los Angeles Office  
Room 534  
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in JOSHUA TREE

## DESERTAIRE LODGE

LIKE LIVING AT HOME

Write for Reservations

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Attractive Housekeeping Apartments  
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By Day or Week

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REASONABLE

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YUCCA VALLEY

ROOM and BOARD

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Apartments With the Homelike Atmosphere

Coulter's  
Guest House

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## Morongo and Yucca Valleys

### NEW CROP DATES

The Morongo Market now has in their supply of fresh dates, direct from Snider date gardens in Cathedral City, California. Mrs. Grimes says that their dates were especially selected for her trade and she does not believe any finer dates can be had. Of particular interest, according to Mr. Grimes, are the 2, 3, and 5-pound packages of these fine dates, done up in a box ready for mailing anywhere in the United States. According to what the Snider Date Gardens told Mr. Grimes, the date crop this year is short but the quality extra fine. From the samples Mr. Grimes gave us we can heartily agree as to the quality.

### YUCCA VALLEY SERVICE CLUB

Newly elected officers of the Yucca Valley Service Club officiated for the first time at their regular monthly meeting held Wednesday, November 8, at the clubhouse in Yucca Valley.

Plans were discussed for the Christmas program and Gift Tree for the children in their vicinity.

A new clubhouse and dance hall is under way for this club. Mr. and Mrs. Stacey donated the land, and materials are on the grounds ready for the erection.

This Service Club sponsors the Saturday night dances at the Yucca Valley schoolhouse, and hope to have their new dance hall soon.

Clarris Wacker from Santa Ana and Reka Wagner from Eureka made a hurried trip through our desert last Friday, visiting the LaFerneys.

H. M. Hess has just received word that his son-in-law, Robert Munson, passed away in Toledo, Ohio, last Thursday. His wife, Dorothy, and their daughter were present. Mr. Munson will be remembered as having spent his vacation in this valley about a year ago. For 20 years he has been engaged in Great Lakes shipping.

Mrs. Helen Mulville has sold a residence lot to Mr. and Mrs. George A. Stingle of Carvey. This property is adjoining the California Power Company's lot, where the new substation will be located. It is reported that the Stingles will start construction on a residence as soon as they can secure the necessary materials. Mrs. Mulville, in turn, has bought the corner lot across from the Hancock residence and is to build three single-family residences, one of which she expects to occupy herself.

Mr. and Mrs. Kenneth McKenzie and their three children have returned from Fresno and are living in Desert Hot Springs temporarily. They left Morongo about two weeks ago with the intention of staying in Fresno for some time, but on the way, met up with a serious car accident and returned to the desert to recover from their injuries.

Mr. E. A. Tinch and Mr. Ray Smith have purchased the 80-acre Erwin Estate and also 46 acres adjoining Silk's Guest Inn. We understand they are cutting this land into 1 1/4-acre resident plots with a \$3,500 restriction on the buildings. They are going to put in hard surface roads and each purchaser of a plot will get shares in the Morongo Valley Mutual Water Company, at the rate of 10 shares to the acre. This property is beautifully located and should prove popular with the people who want a desert retreat.

Mr. and Mrs. John C. Scott went into San Bernardino this week to buy a trousseau for their daughter, Lola (Scotty) who is to be married to Bruce Hamilton soon. Bruce Hamilton, who has been working on the power line, is the son of Rex Hamilton, a well-known valley sojourner.

Shirley Humphreville is back from San Diego. Mr. and Mrs. Humphreville closed their Yucca Valley Inn Saturday night to join in the Armistice Day Celebration with their daughter and friends.

Forrest Hess of Riverside combined business and pleasure while visiting his father, H. M. Hess, recently.

Mr. Joe Carmon, who is going to build a deluxe cafe and cocktail lounge on the hiway, brought out trees last week to be used in landscaping the cafe grounds.

Mr. and Mrs. Frank Young with son and daughter have moved into their new home across from the Shell Service Station.

Local participants in the Legion's Armistice Day celebration at Yucca Valley, seen about 9:30 at a minute's glance, were Mr. and Mrs. Bud Lyday, Mr. John Coulter, Mr. Walter Giles, Mr. and Mrs. Pfeiffer, Sylvia June Pfeiffer, Mr. Robert Birch, and Mr. and Mrs. Fred Moninger.

Mrs. Valentine McCracken and her father, James Carmen, are constructing a business building next to the Morongo Market. They plan to open a small business in their building, probably a confectionary and ice cream parlor.



### JUST THINKING

By THE PACK RAT

I don't see why some folk can't learn to think BIG instead of letting all the LITTLE things of life clutter up their thots.

No man can be Big in the eyes of his neighbor or do Big Things in his community if the petty things are allowed to crowd out the worth while things. Ponder this thot:

"Every man is worth only as much as the things he busies his mind with." Marcus Aurelius.

We understand plans are being formulated to remodel the Morongo Valley Mutual Water Company system to take care of the growth of this community for some years to come.

Mrs. Grace Smith and husband, who is Postmaster at the May Company in Los Angeles, are going to build a residence on the 1 1/4-acre plot they bought from Mr. H. M. Hess, about a year ago.

### A SHOW PLACE

In the spirit of pioneer days the Yucca Valley Inn is displaying many museum pieces covering times from early hunter days to the recent war.

A bear trap about 60 years old, a bulrow hunter's pack saddle and harness, arrowheads, Indian pottery, old hand made frying pan, things used many years ago by people that inhabited our desert, has been unearthed by the Humphrevilles, owners of the Inn, and other pioneers and are displayed for our observation.

Souvenirs of this war have been sent to the Humphrevilles from all over the world to add to their collection.

Mrs. Charlotte Guinan was back as acting secretary at the last meeting of the Yucca Valley Service Club in the absence of Mrs. Celesta Hollinger.

### AVON PRODUCTS

Specialize in Cosmetics

WILL CALL BY REQUEST

Mrs. Opal May Bobo

MORONGO VALLEY

## KING'S FUEL OIL DELIVERY SERVICE

Deliveries Every  
**Thursday**

LEAVE ORDERS IN BOX AT  
JOSHUA JOURNAL OFFICE

BERT KING

PHONE 121 or 123 — 29 PALMS

## CLASSIFIED

RATES 1c per word - 4 issues 3c per word

### FOR SALE

LIGHT PLANT — 110-volt AC, 1500-watt. Reasonable. Call Journal office. 4tp

UPRIGHT PIANO, one 5-piece bedroom suite. Call Joshua Journal. 4tp

LaQUINTA—2 beautiful lots on Boulevard. Both for \$600 cash. Edward Burnham, Joshua Tree, via Whitewater, California. 4tp

TRAILER house, Eastern make, 1st class condition. See Martin Fuller. 4tp

GROCERY in growing desert community on 29 Palms Highway. Box No. 100, JOSHUA JOURNAL.

### WANTED

3/4x4 1/2 Graphic Cut film holders. Must be in usable condition. Call or write, stating price, Joshua Journal, Joshua Tree, Calif., via Whitewater.

MODERN DESERT HOME FOR SALE INCLUDING FURNITURE \$5,000 CASH THIS NEW HOME, built of cement blocks and plenty of glass, is a true example of good desert design for comfortable living throughout the year. Offered for sale by JOSHUA TREE TOWNSITE Co. JOSHUA TREE, CALIF.

LOST BLACK Cocker Spaniel in Morongo Valley. Little girl's pet. Contact Lester Bobo, Bobo ranch, Morongo Valley. 1tp

## ANGEL'S RESTAURANT

AN EATING PLACE OF PECULIAR EXCELLENCE

**MORONGO**

CLOSED WEDNESDAYS

## The JUNIPER TREE

GIFTS OF REFINEMENT

Ceramics - Glass - Art - Pottery - Cards  
Across from Morongo Inn

## FRESH DATES

DIRECT FROM THE DATE GARDENS

70 CENTS POUND

**MORONGO MARKET**

## Do Your Christmas Shopping Early

GIFTS . . . HOUSEHOLD NEEDS . . . NOVELTIES  
A FINE SELECTION OF HAND-MADE ARTICLES  
GREETING CARDS

**Arnold's Hardware and Plumbing Supply**

LOCATION: Texaco Gas Station  
MORONGO VALLEY

## Sun Valley ACRES

Now Under Development

TURN NORTH FOUR MILES EAST OF JOSHUA TREE

Ready About Dec. 1st.

BUNKER LAND CO.,

JOSHUA TREE.



## HIGH SCHOOL HEP - TALK

By The Teen-Ager

"Hark the Herald Angels Sing—" Yes, in full preparation of Xmas, the Girls' Glee Club chortles merrily. And by a glance at the catalog it won't be long 'til we can be tying gay pkges!

As it has been said there is a before and after scene to every picture, such is the case when our four competing cheer leaders pranced out on the field, each trying to out-do the other couples. After several of the girls had sway-backed, Dickie Bolster—went limpingly back. Nancy Hoffman and Dorla Boba are the competing couple against Flo Flickinger and Babs Carpenter. Tryouts for permanent cheer leaders will be Monday. May the girls with the strongest voices win. We want everyone to hear the good ole Twentynine Cheers.

Audrey Heaton has left us for destinations yet unknown. Sorry to see you leave, and what is the "bug" class to do without you?

—oOo—

### Personality

(Continued from Page 4)  
parts function together as a whole and in case of personality the whole is bigger than the sum of its parts. We are not all physique or all mental or all chemistry or all endocrine glands. We are all of these together. We may exhibit one aspect of personality one day and another aspect the next day. The writer has always contended that we have either many personalities or that we have one personality with many sides. We are getting away from type psychology where we group many people together into one category and are adopting the clinical approach to personality where each individual is regarded as unique and a law unto himself. The clinical technician studies the individual and diagnoses his case from all the angles of his background much as a physician does when you go through his clinic for a physical check-up. Effective personality can be built and improved, however, one should work daily at the task of developing a wholesome personality.

The material in this series of articles by Dr. Cooper, is syndicated, and is to be published in book form, and no part may be used without permission.—Editor.

—oOo—

### GIFTS FOR YANKS

(Continued from Page 1)

same as for men. Add fancy letter paper; toiletries, hair combs and brushes, nice soaps, dusting and face powders, cologne, lipsticks, rouge, deodorants, good sun glasses, cleansing tissues, nail polish and polish remover, manicure sets, compacts and permanent wave sets, pancake makeup, make-up mirrors, bath towels, wash cloths.

Notions—bobby pins, hair pins, hair nets, clothes pins, skirt hangers, khaki zippers, elastic by the yard, safety pins, cellophane bags, yarn and sewing equipment.

Things to wear—scarfs, chamois gloves, bandannas, bed sox, nice handkerchiefs, bedroom slippers.

### THE LURE OF THE DESERT

(Continued from Page 1)

smoke,  
I hate to see it burnin', but the  
land must sure be  
broke,

Ain't it jest a pity that wher-  
ever man may live,  
He tears up much that's beau-  
tiful that the good God  
has to give?

"Sagebrush ain't so pretty?"  
Well, all eyes don't see  
the same.

Have you ever saw the moon-  
light turn it to a silvery  
flame?

An' that greasewood thicket  
yonder—Well, it smells  
jest awful sweet

When the night wind has been  
shakin' it—for its smell  
is hard to beat.

Lonesome? Well, I guess not!  
I've been lonesome in  
a town

But I sure do love the desert  
with its stretches wide  
and brown.

All day through the sagebrush  
here the wind is blowin'  
free,

An' it's ours jest for the  
breathin', so let's fill  
up you and me.

—oOo—

READ THE CLASSIFIED ADS

### POST OFFICE

(Continued from Page 1)

throughout this Valley, includ-  
ing Morongo and the finely de-  
veloped Joshua Tree, gateway  
to the Joshua Tree National  
Monument.

Mr. Hardesty, Sr., and Jr.,  
justly deserve their great pop-  
ularity as merchants and cer-  
tainly no one is more ideally  
suited for the task of conduct-  
ing this post office than  
their attractive and competent  
daughter, Hilda J. Hardesty.

Mr. Hardesty, when inter-  
viewed this morning said, "We,  
of course, are very happy to  
have the post office here and  
we feel confident that within a  
few days our neighboring com-  
munity, Joshua Tree, will re-  
ceive notice of a post office be-  
ing established there. A feel-  
ing of optimism prevails in the  
entire Valley and there is every  
evidence that this area, clear  
through to Twentynine Palms,  
is attracting so much atten-  
tion that all week-end and hol-  
iday traffic assumes the pro-  
portion of a caravan, certain-  
ly no more delightful place in  
the entire desert may be found  
for home making than this  
area."

—oOo—

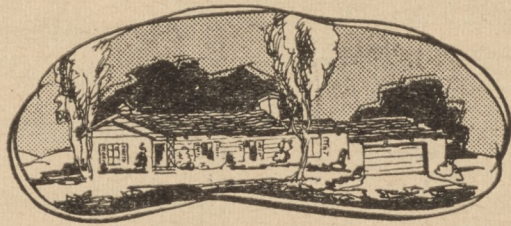
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SPECIAL DANCE ORCHESTRA  
Dances } SATURDAY, NOV. 17  
THANKSGIVING NIGHT  
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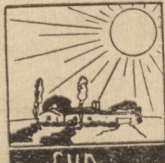
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oughly ground and perfectly mixed.

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tered here. Silers 100% Pure Paint provides per-  
fect protection at the seashore, in the mountains, or  
on the desert; it adheres firmly to the surface; dries  
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